



THE MERRY MERITS OF MILK

ON CHRISTMAS EVE, Santa visits more than 300 MILLION HOMES. If he enjoys a glass of milk at every stop, Santa consumes an unbelievable amount of milk's 9 ESSENTIAL NUTRIENTS.



- 3 MILLION

150 billion IUs of **VITAMIN A**

TO HELP MAINTAIN SANTA'S HEALTHY VISION

DESPITE BEING MORE THAN 300 YEARS OLD



135 MILLION mg of **B VITAMIN RIBOFLAVIN**

to provide enough energy for Santa's 24-hour trip around the world

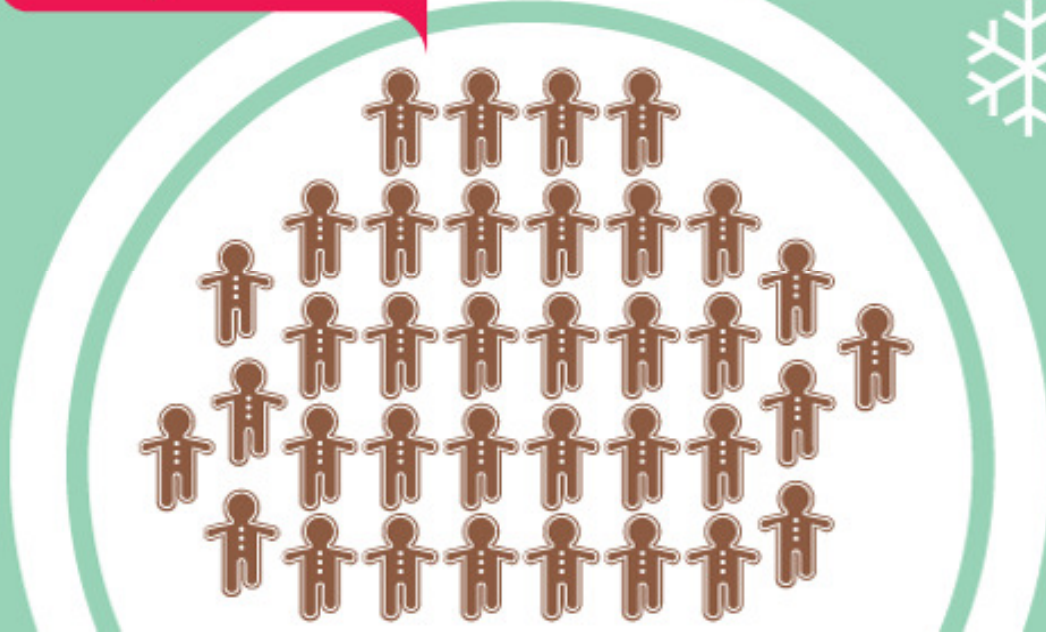
2,400,000,000 grams of PROTEIN

TO BUILD MUSCLE FOR HIS 4,000 CONSECUTIVE "MR. NORTH POLE" bodybuilding titles

90,000,000,000 mg of CALCIUM

to help keep Santa's teeth strong enough to chew 1 BILLION cookies

- 20 MILLION



All data was determined using Santa's magic calculator.

To learn more about the real benefits of milk, go to MILKMUSTACHE.COM

